



2025

**POWER
OF THE**

purse[™]

POWER OF THE PURSE™

Thursday, October 23

6 - 8 p.m.

Grand Carousel Pavilion

Children's Museum of Memphis

2525 Central Avenue Memphis, TN 38104

INDIVIDUAL TICKETS – \$75

ONLINE AUCTION

Thursday, October 16 to Thursday, October 23

SPONSOR POWER OF THE PURSE™

VISION2025

All proceeds from the Power of the Purse™ benefit our Vision 2025 strategic plan to increase investment and reduce poverty in five Memphis neighborhoods over five years.

SPONSOR BENEFITS

\$5,000 VISIONARY SPONSOR

- 10 tickets for the event
- Logo featured on the auction website
- Recognition by auctioneer during Live Auction
- Recognition in promotional and post-event e-blasts (distributed to 6,000+)
- Company highlighted on WFGM social media
- Listing as a sponsor throughout the year on the WFGM website (wfgm.org)
- Full-page ad (5" W x 8" H) in the digital event program
- Listing on digital and printed signage at the event

\$3,500 ENTERTAINMENT SPONSOR

- 10 tickets for the event
- Recognition in promotional and post-event e-blasts (distributed to 6,000+)
- Mention on WFGM social media
- Listing as a sponsor throughout the year on the WFGM website (wfgm.org)
- Half-page ad (5" W x 3.75" H) in the digital event program
- Listing on digital and printed signage at the event

\$2,500 EMPOWERMENT SPONSOR

- 8 tickets for the event
- Recognition in promotional and post-event e-blasts (distributed to 6,000+)
- Mention on WFGM social media
- Listing as a sponsor throughout the year on the WFGM website (wfgm.org)
- Half-page ad (5" W x 3.75" H) in the digital event program
- Listing on digital and printed signage at the event

\$1,500 INSPIRATION SPONSOR

- 4 tickets for the event
- Recognition in promotional and post-event e-blasts (distributed to 6,000+)
- Listing as a sponsor throughout the year on the WFGM website (wfgm.org)
- Quarter page ad (2.35" W x 3.5" H) in the digital event program
- Listing on digital and printed signage at the event



POWER OF THE PURSE™
THURSDAY, OCTOBER 23
 Grand Carousel Pavilion
 Children's Museum of Memphis
ONLINE AUCTION
OCTOBER 16-23, 2025

SPONSORSHIP CONFIRMATION FORM

Sponsor Name _____

Contact _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

SPONSORSHIP LEVEL

Details for each are outlined in the Sponsorship Benefits document. Please select your level of participation below:

- Visionary Sponsor (\$5,000)**
 Entertainment Sponsor (\$3,500)
 Empowerment Sponsor (\$2,500)
 Inspiration Sponsor (\$1,500) _____ **Individual Tickets (\$75 x _____)**

In order to properly recognize your sponsorship, Program Ads are due by **Friday, October 4**. Please email your ad to **events@wfgm.org**.

Sponsor Signature: _____ Date: _____

PAYMENT INFORMATION

Total Donation/Sponsorship Amount: \$ _____

Please Send Invoice
 Check Enclosed
 Charge to: ___ Amex ___ Visa ___ MC ___ Disc

Send invoice to (email): _____

Card Number: _____ Security Code: _____

Expiration Date: _____ Signature: _____

SPONSORSHIP RECOGNITION/LISTING

Please indicate below the exact listing you prefer for event materials. You may list your name OR the name of your company or group.

Please email, mail, or fax your completed form to:

Email: events@wfgm.org

Women's Foundation for a Greater Memphis

Attn: Power of the Purse

One Commerce Square, 40 S. Main St., Ste. 2280, Memphis, TN 38103

Phone: (901) 578-9346 | Fax: (901) 578-9446

Payments may be made online at wfgm.org

Please make checks payable to:

Women's Foundation for a Greater Memphis

Federal Tax ID# 58-2207247