2017 ANNUAL TRIBUTE LUNCHEON MEDIA SCHEDULE
2017 Grantee Announcement, Annual Tribute Luncheon

WHAT:
The Women’s Foundation for a Greater Memphis (WFGM) will announce its second year investment of $1.2 million into zip code 38126 and 27 new grantee partners during a press conference at 10:00 a.m. on Thursday, April 27 at the Memphis Cook Convention Center. The investment is part of WFGM’s Vision 2020 Strategic Plan. The overarching purpose of Vision 2020 is to reduce poverty by five percent over five years in zip code 38126, the poorest area in the City of Memphis. The plan focuses on case management, employment training, early childhood education, youth development, and financial literacy to achieve the five percent reduction. In April 2016 WFGM awarded its year one investment of over $1 million to 22 grantee organizations to support programs provided in 38126.

In 2016 WFGM touched the lives of 3,500 residents living in 38126 through Vision 2020. More than 275 individuals gained employment, mothers and daughters started their college journey together, 700 young people participated in youth development programs, and 123 children were enrolled in early education and early child care programs.

Immediately after the press conference is the 2017 Annual Tribute Luncheon. Media will be able to gather soundbites, take photos, and get B-Roll of the luncheon. Live streaming is not allowed.

WHEN:
Thursday, April 27, 2017
10:00-10:45 a.m. — Press Conference/ Grantee Partner Announcement
11:30 a.m.-1:30 p.m. — 2017 Annual Tribute Luncheon

WHERE:
Memphis Cook Convention Center
255 N. Main St.
Memphis, TN 38103

2017 GRANTEE PARTNERS:

If you plan to cover any of these events, please email WFGM Communications and PR Associate Erica Horton at ericahorton@wfgm.org no later than Wednesday, April 26 with your name, media outlet, and expected date of publication/airdate.

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For 22 years the Women’s Foundation for a Greater Memphis (WFGM) has played a major role as a backbone organization aligning people, resources, and coordinating community-based services through the two-generation approach to reduce poverty.