Women’s Foundation for a Greater Memphis’ MUST ATTEND FALL EVENT, the 2018 Power of the Purse™ Auction

Join the Women’s Foundation for a Greater Memphis (WFGM), Bank of America, and 400 of our friends for a night of “Fun, Food and Fashion” at the 2018 Power of the Purse™ Auction (POP). Both a silent and live auction, there will be nearly $100,000 in designer purses, travel experiences, diamond jewelry, and more for bid. #POP is a fundraiser to support the five-year Vision 2020 Strategic Plan to reduce poverty by five percent in zip code 38126, the poorest area in the city of Memphis.

The 2018 Power of the Purse™ Auction co-chairs are Gina Brewer, Senior Wealth Advisor, United Capital; Vicki V. Carayiannis, Special Events Consultant; Sherrie Hollis, Senior VP, Senior Relationship Manager, Bank of America; Dr. Bianca Sweeten, Comprehensive Medical Associates.

The auction is Thursday, October 25, 2018 from 6:00-9:00 p.m. at a new venue, The Children’s Museum of Memphis (CMOM), 2525 Central Avenue, Memphis, TN 38104! Tickets are $50 at www.wfgm.org and includes food and wine. We are excited to collaborate with our presenting sponsor Bank of America to emphasize the importance of developing community resources, investment, and financial security for women and their families in Memphis.

By hosting the auction at CMOM, WFGM hopes to uniquely highlight our nationally recognized two-generation approach, which focuses on creating opportunities for and addressing needs of both children and adults in the same household as a gateway out of poverty. We believe in the potential for early childhood programs and partnerships to support children and parents together.

“At Bank of America, we recognize the importance of the work that the Women’s Foundation for a Greater Memphis pours into the women and children of 38126. The efforts of WFGM are not only passionate, but also strategic and precise. We are proud to sponsor the 2018 Power of the Purse™ Auction so that this amazing organization can continue the momentum of Vision 2020,” Trevia Chatman Senior Vice President, Memphis Market Manager, Local Markets Organization, Bank of America.

WFGM is in the third year of Vision 2020, and has invested $3.5 million of a nearly $10 million commitment to 38126 in case management, employment training, early childhood education, youth development, and financial literacy.

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For 23 years, The Women’s Foundation for a Greater Memphis (WFGM) has played a major role as a backbone organization aligning people, resources, and coordinating community-based services through the two-generation approach. WFGM is an organization of women helping women break the cycle of poverty through philanthropy, leadership and collaboration.