FOR IMMEDIATE RELEASE

ERICA HORTON
Marketing & Communications Specialist
O: 901-969-2414 | C: 901-304-3975
ericahorton@wfgm.org

WFGM to Announce Year-Three, $1.2 million Investment in Zip Code 38126

MEMPHIS, TN – The Women’s Foundation for a Greater Memphis (WFGM) will announce its third year investment of $1.2 million into zip code 38126 and 30 new grantee partners at 10:00 a.m. on Thursday, April 26 at the Memphis Cook Convention Center. Suggested arrival time is 9:45 a.m.

The investment is part of WFGM’s Vision 2020 Strategic Plan to reduce poverty by five percent in zip code 38126, the poorest area in the City of Memphis. The plan focuses on case management, employment training, early childhood education, youth development, and financial literacy to achieve the five percent reduction. Since launching Vision 2020 in 2015, the Women’s Foundation has directly touched the lives of more than 7,000 people in the area including but not limited to:

- 623 people placed in jobs
- 31 individuals started a business or micro-enterprise
- 7 residents purchased homes
- 543 children enrolled in early education and childcare programs
- 639 caregivers/parents engaged in early childhood development and parenting education
- 1,683 young people participated in programs supporting positive youth development
- $3.4 Million invested in 38126
- 44% increase in average household income
- 79 programs supported
- 850 girls participating in Girls summit celebrating the Anniversary of Title IX

In April 2016, WFGM awarded its year one investment of over $1 million to 22 grantee organizations to support programs provided in 38126. In April 2017, WFGM awarded 1.2 million to 27 grantee partner organizations.

The 2018 grantee partners and investment areas are:

<table>
<thead>
<tr>
<th>Case Management &amp; Wraparound</th>
<th>Adult Education, Training, &amp; Entrepreneurship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Metropolitan Knowledge Quest</td>
<td>Advance Memphis</td>
</tr>
<tr>
<td>Neighborhood Christian Center</td>
<td>Boys and Girls Club of Greater Memphis</td>
</tr>
<tr>
<td>Urban Strategies Memphis Hope</td>
<td>DeNeuville Learning Center</td>
</tr>
<tr>
<td></td>
<td>HopeWorks, Inc.</td>
</tr>
</tbody>
</table>
Karat Place, Inc.  
LeMoyne-Owen College CDC  
Memphis Urban League  
Southwest Tennessee Community College  
YWCA of Greater Memphis  

**Financial Education & Asset Building**  
RISE Foundation, Inc  

**Early Childhood Development**  
Early Success Coalition  
The Exchange Club Family Center  
Families Matter  
Memphis Library Foundation  
Porter-Leath  

**Youth Development & Employment**  
Big Brothers Big Sisters of the Mid-South  
Booker T. Washington High School  
Emmanuel Center, Inc.  
Girls Scouts Heart of the South  
Girls Incorporated of Memphis  
Memphis Inner City Rugby  
Mustard Seed, Inc.  
New Ballet Ensemble and School  
STREETS Ministries  
U of M, Herff College of Engineering  
Vance Avenue Youth Development Center  

Information about each of the grantee partner programs and the investments in those programs will be available at the press conference. There will also be opportunities to interview grantee partners.

Immediately following the press conference is the 2018 Annual Tribute Luncheon, WFGM’s signature fundraising event. It is Thursday, April 26 from 11:30 a.m. – 1:15 p.m. at the Memphis Cook Convention Center. The presenting sponsor is FedEx and the luncheon keynote speaker is Global Head of Women and Black Community Engagement at Google, Valeisha Butterfield Jones.

“Thank you to the Women’s Foundation of Greater Memphis for committing their time, talent and resources to lift up the advancement of women and children. I am humbled to be involved with an organization that continues to set the standard of servant leadership. I look forward to sharing my passion for diversity and inclusion at the luncheon. Now is the time for us to collectively come together to engage and empower each other.”

# # #

*For 23 years, The Women’s Foundation for a Greater Memphis (WFGM) has played a major role as a backbone organization aligning people, resources, and coordinating community-based services through the two-generation approach.*