



Moving the Vision Forward

2017 - 2018 OFFICERS AND EXECUTIVE COMMITTEE

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Moving Ahead with Confidence and Clarity



Mary H. McDaniel



Ruby Bright

In April, thousands of people gathered in downtown Memphis for the MLK50 celebrations at the National Civil Rights Museum to celebrate the life and legacy of Dr. Martin Luther King, Jr. and to ask the question "Where do we go from here?" Poverty in Memphis has always been a point of discussion in the city, but this year even more so as a national spotlight highlighted the work that Dr. King left behind.

"A good strategic plan is priceless when the goals of the plan matter—especially when the impact is measurable."

Two years ago, we implemented the Vision 2020 Strategic Plan to reduce poverty in zip code 38126, the poorest neighborhood in the city of Memphis, by five percent. The numbers were shocking—62 percent of adults and 76 percent of children in the area lived in poverty.

A good strategic plan is priceless when the goals of the plan matter—especially when the impact is measurable. Through Vision 2020 we are helping to create a vibrant community with diverse resources for families, with state-of-the-art technology, quality education from cradle to career, living wage employment, career growth, and access to quality health care and mobility.

We have reached more than 7,000 people in zip code 38126. Over 623 individuals received job training, 543 children were enrolled in early childcare, 1,683 young people participated in youth development programs, and there was a 44% increase in average household incomes.

And more.

Thank you for another successful year committed to the women and families of this community.

Mary H. McDaniel Chair of the Board

Mary DMc Daniel

Ruby Bright

Executive Director and CAO



23 Years Uniting Women Helping Women



Our Mission is to encourage philanthropy and foster leadership among women and support programs that enable women and children to reach their full potential.

Our Vision is to be an agent for change committed to a community of well-being and prosperity, where women live in sufficiency, strength, and safety, sharing their leadership and empowering their children.



Make a Difference in 38126, Vision 2020 Two-Year Impact

Launched in 2015, the overarching purpose of the **Vision 2020 Strategic Plan** is to reduce poverty by five percent over five years in zip code 38126, one of the poorest areas in the city of Memphis. As of the end of the 2017-2018 Fiscal Year, WFGM has invested \$3.5 million in grants to provide direct services in zip code 38126 to reach our goal.



623

Individuals Placed in Jobs



31

Individuals Starting a Business or Micro-enterprise



7

Residents who purchased homes



\$3.5

Million

invested in 38126



44%

Increase in average household income



79

programs supported



850

Girls participating in
Girls summit
celebrating the
Anniversary of Title IX



543

Children enrolled in early education and childcare programs



639

Caregivers and parents
engaged in early childhood
development and parenting
education



1,683

Young People participated in programs supporting positive youth development

2017-2018 Vision 2020 Grant Making

2017-2018 Grant Making - \$1,200,000

CASE MANAGEMENT AND WRAPAROUND SERVICES

\$100,000

3 PROGRAMS

To support families in zip code 38126 in **SECUTING TESOUTCES**

to meet their basic needs.

GOAL 1



Grantees

Knowledge Quest
Metropolitan Interfaith Association
Urban Strategies Memphis Hope



Program Assessment,
Reasearch and Evaluation

\$80,000

Advocacy and Research

\$72,800



Technical Support

\$50,000

GOAL 2



Grantees

Advance Memphis
Boys and Girls Club of Greater Memphis
DeNeuville Learning Center
HopeWorks, Inc.
Karat Place, Inc.
Memphis Urban League
Southwest Tennessee Community College
YWCA of Greater Memphis

JOB SKILLS AND EMPLOYMENT

\$218,100

8 PROGRAMS

To equip residents of 38126 with

marketable job skills

to gain living wage employment through linkages to education and marketable job training skills.



GOAL 3



Grantees

Early Success Coalition
The Exchange Club Family Center
Memphis Library Foundation
Neighborhood Christian Center
Porter-Leath

YOUTH DEVELOPMENT AND EMPLOYMENT

\$191,500 | 10 PROGRAMS

To develop positive outcomes in youth that include competence, confidence, connection and character.



GOAL 4



Grantees

Booker T. Washington High School
Emmanuel Center, Inc.
Girls Incorporated of Memphis
Girls Scouts Heart of the South
Memphis Inner City Rugby
Mustard Seed, Inc.
New Ballet Ensemble and School
STREETS Ministries
University of Memphis,

Herff College of Engineering

Vance Avenue Youth Development Center

GOAL 5



GranteeRISE Foundation, Inc.

FINANCIAL EDUCATION AND ASSET BUILDING

\$25,000

1 PROGRAM

To help families gain

financial education skills

to help them reduce poverty.



Responsive Funding and Special Projects in Zip Code 38126

\$80,000



Strategic Initiatives

\$293,000

Connecting Hearts, Hands and Philanthropy (CHHP)

National Philanthropic Collaborative of Young Women's Initiatives (NPCYWI)

Partnership for Women's Prosperity (PWP)

Funders:

Walmart Foundation and W. K. Kellogg Foundation



Philanthropy

Since 1996, WFGM has awarded \$29.5 million to 530 programs involving more than 100 local non-profits, including investments in advocacy and research.





A Look into African American Women Philanthropy

WFGM, in partnership with the W.K. Kellogg Foundation (WKKF), established Connecting Hearts, Hands and Philanthropy: A Collaborative of African American Women-Led Organizations (also known as the CHHP Collaborative). The intent of the CHHP Collaborative is to capture the historical leadership and giving power of African American communities.

The CHHP Collaborative hosted the Inaugural Summer Breeze Gala in 2017 to demonstrate their collective impact welcoming over 200 guests and raising over \$50,000. The proceeds from the event were awarded to 10 organizations that offer programming focused on young women and girl's empowerment and encourage careers in STEM.

The CHHP Collaborative is comprised of:

- The Bluff City Cluster of The Links, Incorporated Memphis (TN) Chapter, Shelby County (TN) Chapter and River City (TN) Chapter
- Shelby County (TN) Alumnae Chapter of Delta Sigma Theta Sorority, Inc.
- Phi Lambda Omega Chapter of Alpha Kappa Alpha Sorority, Inc.

A Life of Philanthropy, Leadership and Collaboration



More than 400 guests helped us celebrate three extraordinary women during the 2018 Legends Award Reception in April in three categories. The award was created in 2009 to honor trend-setters, visionaries and innovators. The recipients have mastered their field and use their knowledge and skills to better the community.

The Catalyst Award recipient is Associate Pastor of First Congregational Church, **Rev. Sonia Louden Walker** for her life-long commitment to help end hunger in the community.

The Innovation Award recipient is retired CEO of Baptist Memorial Hospital for Women, **Anita S. Vaughn** for her trailblazing career making quality healthcare more accessible for women and their families.

The Philanthropy and Leadership Award recipient is President of the Lichterman Lowenburg Foundation, Fredrika "Freddi" Felt for her dedication to supporting youth services, education, the Jewish community and other agencies whose work brings about lasting improvements in Memphis.

Baptist Memorial Health Care has been the Legends Award Reception Presenting Sponsor since the event's inception in 2009.



Annual Tribute Luncheon Takes Center Stage

At our 2018 SOLD OUT Annual Tribute Luncheon with Presenting Sponsor FedEx, 2,200 attendees helped us raise over \$520,000. Guests enjoyed powerful words from our keynote speaker Valeisha Butterfield Jones, Global Head of Women and Black Community Engagement at Google. Jones encouraged women to be the best version of themselves, declaring that as women, "We got the juice!" to get things done.



Power of the Purse, Shopping with a Cause

More than 250 people attended the 2017 Power of the Purse[™] Auction in October to raise more than \$50,000. Power of the Purse[™] combines a silent and a live auction, with the opportunity to bid on luxury jewelry, handbags, vacation packages, and more.



Leadership

WFGM is led by a 35-member Board of Directors, 11-member Board of Trustees, and 10-member staff representing a cross section of philanthropists, business leaders, marketing professionals, entrepreneurs, and industry experts.

The Two-Generation Approach: Mother, Daughter Success

Education transforms lives. In June, mother-daughter duo Donna and Destiny York graduated from the Women Healing Memphis program along with 13 other women from 38126.

Funded in partnership with Southwest Tennessee Community College Foundation and



WFGM, Women Healing Memphis (WHM) is a continuing education program that provides education and training empowering women living in the 38126 zip code to compete in allied health professional fields.

WHM students completed 50-hour training programs to prepare them to take the national certification exams to become Dialysis Technicians and EKG Technicians. The program not only pays the course fees, but also provides funds for books, materials, examination fees and provided childcare assistance.

Destiny looks forward to working in a small clinic. She says the Southwest faculty were inspiring and supportive throughout the course. "We had great teachers who were very hands on," she said.

Donna has worked at FedEx as a material handler for the past 24 years and now looks forward to working in a hospital setting.

"I want to see more programs like this because they make a difference in people's lives," she said. "It's great to see someone cares about us and sees us as worthy of investing in."

Young Women Leading Today and Tomorrow



Memphis YWI Attends the United State of Women

WFGM was proud to sponsor five girls to be part of our new Young Women's Advisory Council (YWAC), a leadership develop program under the Young Women's Initiative-Memphis created in partnership with Girls Inc. of Memphis. The girls were among 6,000 attendees of the 2018 United State of Women Summit in May in Los Angeles, CA, featuring prominent women leaders. YWAC members also met with 40 other council members to discuss key issues in their localities for girls of color. The partnership was funded in part by the Walmart Foundation, FedEx, and First Tennessee Bank.



Second Annual Title IX Girls Summit

In partnership with the Memphis Grizzlies and Girls Inc. of Memphis, WFGM celebrated the 46th Anniversary of Title IX during the second Annual Girls' Summit. For two days 450 middle and high school student-athletes learned about career options through hands-on demonstrations and panel discussions. Special thanks to the event's featured guests: WNBA Champion Tamika Catchings, two-time Olympic Gold Medalist for US Soccer Angela Hucles, World Rugby Hall of Famer Phaedra Knight, and Basketball Player and Speaker Bilgis Abdul-Qaadir.

CONSUMER PHILANTHROPY:

the opportunity for a company or organization to engage their customers in philanthropy by committing a portion of their proceeds for their products and services for a designated period to a cause

Ten companies and groups gave

\$60,523

in consumer philanthropy for the 2017-2018 Fiscal Year.

Thank you to:

Anonymous
Beautiful Colored Girls







TORRID

FASHION FOR SIZES 10 TO 30





Collaboration

WFGM leverages local and national partnerships, expanding our economic footprint and garnering millions in grants to support and implement services geared towards the economic security of women and their families while continuing conversations to tackle women's issues.

Changing Lives One Student at a Time

Over 113 volunteers sorted 72,000 items and provided 434 hours of service to support the 2nd Annual Zip Code 38126 Back to School Project in September.

WFGM distributed 1,000 backpacks to students of Booker T. Washington School and LaRose Elementary School, located in the heart of 38126. The backpacks were filled with school supplies, hygiene kits, and a resource packet including information and opportunities for parents and guardians used to support the entire family.

Both schools received uniforms to fill their clothes closet and students at LaRose Elementary received tablets donated by Memphis Housing Authority to assist them with homework.

Volunteers were provided by WFGM, NIKE, Fed Ex, Urban Strategies, Neighborhood Christian Center, LeMoyne Owen's Man Up Organization, Kellogg's, and Delta Sigma Theta Sorority, Inc. Memphis Alumnae Chapter.

Total Volunteer Impact in 2017-2018





National Partnerships, Local Impact



South City Heartbeat Community Resource Room

In September, the South City Community
Resource Center opened in Booker T.
Washington School providing onsite
resources for families based on the needs
they identify as most critical for success.
More than 200 people have accessed this
space for internet, job training, certification
programs, GED classes, parenting
classes and special events. More than a
dozen community organizations and partners
have utilized the space for meetings and
collaboration.



Nike: Made to Play and Grow

WFGM received a \$10,000 grant from the NIKE Community Impact Fund to deliver the Made to Play program at LaRose Elementary this summer. Booker T. Washington (BTW) High School partnered with WFGM's Young Women's Initiative to provide physical fitness programming through basketball for 82 children in pre-K through fifth grade. Two graduating seniors from the BTW Lady Warriors Basketball team interned for the summer camp.

Annie E. Casey/Evidence2Success

The Annie E. Casey Foundation has selected the Women's Foundation as one of six cities to implement their Evidence2Success program. Evidence2Success is an evidence-based approach that provides a framework for engaging communities and public systems in improving child well-being. The Annie E. Casey Foundation has made a \$450,000 commitment to Vision 2020 and 38126.



Walmart and the Young Women's Initiative

The National Philanthropic Collaborative of Young Women's Initiatives (NPCYWI) received a \$500,000 Walmart Foundation Diversity and Inclusion Grant to advance their work. NPCYWI is a dynamic effort by eight leading women's foundations that seeks to galvanize and invest resources to amplify the collective power of young women — particularly young women of color — to ensure that they are safe, healthy and economically prosperous in a world with gender and racial equity.

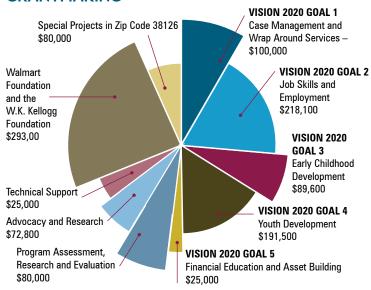
The eight NPCYWI organizations include:

- The Women's Foundation for a Greater Memphis
- The Women's Fund of Greater Birmingham
- The Women's Foundation of California
- Dallas Women's Foundation
- The New York Women's Foundation
- Washington Area Women's Foundation
- Women's Foundation of Minnesota
- The Women's Fund



Financials

GRANTMAKING



STATEMENT OF FINANCIAL POSITION

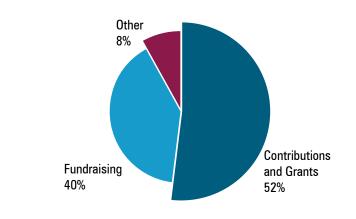
Assets	June 30, 2017
CURRENT ASSETS	
Cash	\$ 2,103,603
Investments	\$ 1,554,557
Contributions receivable, net of allowance of \$ 46,000	\$ 757,073
Other receivables, net of allowance of \$ 35,000	\$ 29,085
Prepaid expenses	\$ 5,479
Total current assets	\$ 4,449,797
NON-CURRENT ASSETS	
Property and equipment, net	\$ 37,152
Long term pledges	\$ 39,082
Deposits	\$ 7,950
Total non-current assets	\$ 84,184
Total assets	\$ 4,533,981

Liabilities and Net Assets	June 30, 2017
CURRENT LIABILITIES	
Accounts payable	\$ 78,608
Grants payable	\$ 358,150
Accrued vacation	\$ 27,721
Accrued expenses	\$ 1,570
Total current liabilities	\$ 466,049
NET ASSETS	
Unrestricted	
Board designated	\$ 748,590
Unrestricted	\$ 1,795,381
Temporarily restricted	\$ 1,114,934
Permanently restricted	\$ 409,027
Total net assets	\$ 4,067,932
Total liabilities and net assets	\$ 4,533,981

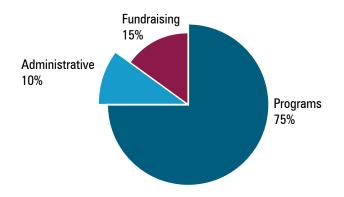
STATEMENT OF ACTIVITIES

For the Year Ended June 30, 2017	
REVENUES AND OTHER SUPPORT	
Contributions and grants	\$ 856,027
Fundraising (\$ 127,053 in-kind)	\$ 646,895
Investment income	\$ 19,715
Realized/unrealized gain (loss)	\$ 114,032
Net assets released from restriction	-
Total revenues and other support	\$ 1,636,699
EXPENSES	
Program services	\$ 1,759,035
Management and general	\$ 238,440
Fundraising	\$ 363,808
Total expenses	\$ 2,361,283
	Φ (7 04 04 4)
Change in net assets	\$ (724,614)
Net assets at beginning of year	\$ 4,792,546
Net assets at end of the year	\$ 4,067,932

SOURCES OF REVENUE



EXPENDITURES



The financial information reported is derived from the audited financial statements prepared by Watkins Uiberall, PLLC, Certified Public Accountants and Financial Advisors of which may be obtained by contacting the Women's Foundation for a Greater Memphis.

CORPORATIONS AND FOUNDATIONS

\$100,000+

Annie E. Casev Foundation AutoZone, Inc. BlueCross BlueShield of Tennessee **Community Trust** City of Memphis FedEx **Hyde Family Foundation** Independent Bank Plough Foundation Tennessee Department of Human Services The Urban Child Institute W.K. Kellogg Foundation Walmart Foundation, National WorkDev/Ecopp

\$10,000 - \$49,999 Baptist Memorial Health Care

Foundation Inc. Community Foundation of Greater Memphis Cummins Foundation Cummins, Inc. First Tennessee Bank CRA IBEW Local 1288 International Paper John Dustin Buckman Charitable Trust Kroger - Delta Marketing Area Memphis Housing and Community Development Nike, Inc. OR Nurse Nationwide, Inc. Rebecca Klyce Fund Sedgwick Claims Management Service Holding, Inc. Sylvia Marks Charitable Trust Urban Strategies, Inc.

\$5,000 - \$9,999

Aetna AWA Family Mediation Center, Inc. Bank of America **Baptist Memorial Hospital** for Women Comcast **GCA Services Group** Jaguar Land Rover Bluff City McCormack Baron Salazar, Inc. Memphis Housing Authority Methodist Le Bonheur Healthcare Raymond James Financial, Inc. Siemens Industry Vintage 901 Women's Foundation of Minnesota Workforce Investment Network

\$1,000 - \$4,999 1 Source Office and Facility Supply

AARP - Tennessee Ace Awareness Foundation Advance Memphis AKA Phi Lambda Omega **Ampro Industries** Baker, Donelson, Bearman, Caldwell & Berkowitz, PC Beth Sholom Synagogue Bowden Internal Medicine, PLLC Buckman Buckner Brooks & Heights Entertainment Burch, Porter, & Johnson, PLLC Caesars Entertainment The Canale Foundation **Christ Community Health Services** CIGNA HealthCare CityCurrent Clarion Security

CN Railroad Coca-Cola Bottling Company ComCap Partners Delta Sigma Theta Sorority, Inc., Dixon Hughes Goodman, LLP **Downtown Memphis Commission** Elvis Presley Enterprises, Inc. **Emerge Tennessee** Emmanuel Center, Incorporated EPIcenter FedEx Human Resources Female Warriors: Armed & Delicious First Tennessee Foundation FLH Assisted Living Residences, LLC GantSystems, LLC Girl Scouts Heart of the South Grinder, Taber, & Grinder, Inc. HGF. Inc. Hilton Hotels Worldwide, Inc. HopeWorks, Inc. **HRO Partners** International Paper Foundation Latino Memphis LINKS Inc. Memphis Chapter Links, Inc. River City LINKS, Inc. Shelby County Chapter Lipscomb & Pitts Insurance LRK Inc. MAA Madison Group, Inc. Maximus Foundation Maximus, Inc. McDonald Murrmann Women's Clinic Mechanical Systems Com. LLC Memphis Academy of Health Sciences The Memphis Challenge, Inc. Memphis Convention and Visitors Bureau Memphis Cook Convention Center Memphis Grizzlies Charitable Foundation Memphis Light, Gas, and Water Division Memphis Urban League, Inc. Mid-South Food Bank Mississippi Boulevard Christian Church Monogram Foods Morgan Stanley National Guard Products, Inc. New Ballet Ensemble and School New Neighbors of the Greater Memphis Area Inc. New York Women's Foundation Orion Federal Credit Union Pediatric Anesthesiologists Philanthropic Black Women of Memphis Pinnacle Financial Partners Powers Hill Design, LLC Quadel Consulting and Training, LLC R.D. Walker and Associates, LLC Regional One Health Foundation BISE Foundation Inc. SchoolSeed **Shelby County Government** Sheraton Memphis Downtown Hotel Smith & Nephew, Inc. Southwest Tennessee Community College Foundation

Tennessee Valley Authority

Triumph Bank

Turner Construction

Management

United Capital Financial

University of Memphis -

United Way of the Mid-South

Office of Development

University of Memphis Herff College of Engineering University of Tennessee **Health Science Center** University of Tennessee **Health Science Center** College of Pharmacy Vaco Valero Memphis Refinery Waddell and Associates, LLC Watkins Hiherall PLLC Well Child, Inc. West Cancer Center Western Governors University Women's Funding Network Youth Villages, Inc.

\$500 - \$999

Arkansas State University Women's Business Leadership Center Eagle Lane Realty, LLC Jocelyn Wurzburg, **Mediation Services** Junior League of Memphis Kendra Scott Stores Memphis-Shelby County Airport Authority Streeter Do Associates SDA The Salvation Army

\$100 - \$499

A Step Ahead Foundation The AC Wharton Group, LLC Andy B's Bartlett A-One Staffing, LLC Ashtoria Aesthetics and Wellness The Belz Foundation **Blue Sky Couriers** Boys & Girls Clubs of **Greater Memphis** Case Management, Inc. CGI Enterainment Children's Museum of Memphis Collierville Literacy Council Diamond Printing Company **Dress for Success Memphis** Exchange Club Family Center Executive Speakers Bureau Families Matter First Choice Community Service, Inc. Gaskill Strategies GPS Speakers & Events, LLC Hattiloo Theatre **Hutchison School** Jones & Tuggle, PLLC Langsdon Clinic LEO Events Memphis Botanic Gardens Memphis Commerce Square Partners, LLC Mississippi Bolulevard Christian Church National Association of Women **Rusiness Owners** National Council of Nergro Women Inc.

NeuroSource, LLC

NEXUS Leaders Inc.

Office of Development

The Pink Bakery, Inc.

Heating, LLC

The Redwing Group

Pique Creative

Community Supporter

One Source Commercial, Inc.

Parker Wealth Management

Porter-Leath Children's Center

Precision Air Conditioning &

New Leaders

Simmons Bank State Farm Insurance Co. Street Ministries SunTrust Bank Technology Education to Go, LLC TopCat Masonry Contractors, LLC The Treasure Chest Tyra Watts Vocational Consulting University of Memphis Alumni Association Wharton & Wharton, Attorneys at Law Women Financial Power Yuletide INDIVIDUALS Legendary \$5,000 + Anonymous Rebecca W. Ballou Marcia R Rowden M D Mary Bowen Shirlee M. Clark-Barber Dr. Christopher Cooley Tommie S. Dunavant Barbara R. Hvde Dorothy (Happy) S. Jones* Ellen C. Klyce Joyce A. Mollerup Snowden Morgan Martha Pitts Gayle S. Rose

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