



**CONNECT.
INVEST.
EMPOWER.**

Creating Change Through Community

2024 Annual Tribute Luncheon Keynote Speaker

Princess Sarah Culberson

Princess Sarah Culberson is a global philanthropist with an extraordinary journey of adoption, war and forgiveness that has captured audiences and media outlets worldwide. She co-wrote the story of reuniting with her birth father in the book "A Princess Found: An American Family, an African Chiefdom, and the Daughter Who Connected Them All," which is being turned into a live-action movie with Disney.

Princess Sarah is a humanitarian with a focus on education, technology, public health and empowerment for women and girls. She is the President and Co-founder of Sierra Leone Rising, a non-profit making a global impact by providing clean drinking water, sanitary pads for girls, medical attention, resources to build schools and more throughout Sierra Leone.

Recognized for her significant contributions, Princess Sarah has been honored with the prestigious Trumpet Impact Award.



*The **Annual Tribute Luncheon** and the **Leadership Symposium** are WFGM's signature events that assemble more than 2,000 city leaders, business executives, public and private foundations, and non-profits from the Memphis community to celebrate *Creating Change through Community*. All proceeds directly support the overarching goal of our *Vision 2025*—to increase investment and reduce poverty in five Memphis neighborhoods by 2025.*

Annual Tribute Luncheon

Thursday, April 25, 2024

Renasant Convention Center | 11:30 a.m. – 1 p.m.

PRESENTING SPONSOR



Leadership Symposium

Friday, April 12, 2024

Virtual | 10 a.m. – 1 p.m.

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2024 Annual Tribute Luncheon and Leadership Symposium

Featuring Keynote Speaker Princess Sarah Culberson
Sierra Leone Princess. Humanitarian. Author.

Tribute Luncheon

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Renasant Convention Center
11:30 am - 1:00 pm

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Leadership Symposium

Friday, April 12, 2024

Virtual
10:00 am - 1:00 pm

PRESENTING SPONSOR



Since 1996, the Women's Foundation for a Greater Memphis has been uniting the community in helping to break the cycle of poverty—making Memphis a better place for all.

MISSION | To encourage philanthropy and foster leadership among women and support programs that enable women and children to reach their full potential.

VISION | To be an agent of change committed to a community of well-being and prosperity, where women live in sufficiency, strength and safety, sharing their leadership and empowering their children.

All proceeds directly support the overarching goal of our Vision 2025—to increase investment and reduce poverty in five Memphis neighborhoods by 2025.

Past Speakers of the Annual Tribute Luncheon Include:



Essence Atkins
Actress, Advocate and Storyteller



Amelia Rose Earhart
Around-the-world Pilot, Former News Anchor and Reporter



Holly Robinson Peete
Actress, Author, Talk Show Host, Activist and Philanthropist



Terri Carmichael Jackson
Executive Director, Women's National Basketball Players Association



Robin Meade
Former Host of HLN's Morning Express



Debbie Allen
Actress, Dancer, Choreographer and Director

Top Reasons to Sponsor the Annual Tribute Luncheon and Leadership Symposium

1. Demonstrate **community leadership** and commitment to building a better future for Memphis.
2. Network with some of the best and brightest business and philanthropic leaders in the Memphis community.
3. Help **build opportunities** so that women and their families can reach their full potential.

Established in 1995,
WFGM has awarded over
\$35 million to 594 programs
representing more than
185 local nonprofits,
including investments in
advocacy and research.

THANK YOU 2023 SPONSORS!

PRESENTING SPONSORS

Annual Tribute Luncheon

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Community Development

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Shelby County Board of Commissioners

United Way of the Mid-South

Urban Child Institute

Bronze Sponsors

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(Phi Lambda Omega Chapter)

Caesars Entertainment

Carter Malone Group

Shirlee Clark-Barber & Nisha Powers

Rosie Phillips Davis

Delta Sigma Theta Sorority, Inc.,

Shelby County (TN) Alumnae

Downtown Memphis Commission

Dress for Success Memphis

Elvis Presley Enterprises

Emmanuel Center

First Horizon

Gant Systems, LLC

Gerber Taylor

Habitat for Humanity of Greater Memphis

HopeWorks, Inc.

Joseph

Junior Achievement of Memphis and
the Mid-South

Junior League of Memphis

Dr. and Mrs. Mohan and Shaila Karkera

Mayor Lee Harris - Shelby County Government

Memphis Business Journal

Memphis Urban League, Inc.

MHM Investments - Mary H. McDaniel

TaJuan Stout Mitchell & Cassandra Webster

Monogram Foods

Office of Mayor Jim Strickland

Pinnacle Financial Partners

Porter-Leath

Renasant Convention Center

RISE Memphis, Inc.

Shelby County Government,

Division of Community Services

Shelby County Trustee's Office

Smith + Nephew

Southeast Transportation Workforce Center

Southwest Tennessee Community College

Susan Springfield

Watkins Uiberall, PLLC

2024 ANNUAL TRIBUTE LUNCHEON SPONSORSHIP COMMITMENT FORM

Today's Date: _____

Sponsor Name (as it should appear in printed materials): _____

Contact Person: _____ Phone: _____

Email: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Additional Contact: _____ Email: _____

Send event information to (if different from above): _____

YES! INCLUDE ME/MY COMPANY AS AN ANNUAL TRIBUTE LUNCHEON SPONSOR.

Please indicate the level of sponsorship you are requesting:

Crystal – \$25,000 Diamond – \$15,000 Platinum – \$10,000
Gold – \$5,000 Silver – \$2,500 Bronze – \$1,500 Individual Ticket(s) - \$150 x _____

In lieu of sponsorship, enclosed is my/our contribution of \$ _____.

BILLING INFORMATION

Please invoice me Check enclosed (payable to the Women's Foundation for a Greater Memphis)

Charge my credit card: Visa MasterCard American Express Discover

This is a corporate credit card. Name of company on card: _____

Name (as it appears on card): _____

Billing Address (if different than above): _____

Card number: _____ Expiration date: _____ CVV: _____

Signature: _____ Date: _____

PLEASE RETURN YOUR COMPLETED FORM NO LATER THAN FRIDAY, MARCH 29 TO:

Mail: Women's Foundation for a Greater Memphis
One Commerce Square, 40 S. Main St., #2280, Memphis, TN 38103
Email: tributeluncheon@wfgm.org
Fax: 901.578.9446

Sponsorships and other contributions to the Women's Foundation for a Greater Memphis qualify for allowable federal income tax benefits.
Tax ID #58-2207247.

For questions or additional information, visit wfgm.org, or contact the Women's Foundation at tributeluncheon@wfgm.org or 901.578.9346.

Thank you for supporting the Women's Foundation for a Greater Memphis.



2024 Annual Tribute Luncheon

Thursday, April 25 | 11:30 am – 1:00 pm | Renasant Convention Center

LEVELS OF SPONSORSHIP AND BENEFITS

	Crystal \$25,000	Diamond \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500
Logo on All Advertising	X	X				
Online Advertising Your logo and link to your website included on wfgm.org	X	X	X			
Logo on Invitation Your logo on the Annual Tribute Luncheon invitation	X	X	X	X		
Email Promotions Your name/logo included in promotional e-blasts to more than 6,000	X	X	X	X	X	
Number of Seats and Tables for the Annual Tribute Luncheon on April 25	30 Three tables with preferred seating	20 Two tables with preferred seating	20 Two tables with preferred seating	10 One table with preferred seating	10 One table	10 One table
Virtual Leadership Symposium Access to view the panel discussions	X	X	X	X	X	X
Recognition during Events During program, verbal recognition of your company's sponsorship	X	X	X			
Private VIP Reception with 2024 keynote speaker, WFGM leadership and sponsors	X	X	X	X		
On-Screen Slideshow Your logo displayed in looping, on-screen slideshow	X	X	X	X	X	
Signage Your name and sponsorship level displayed on all signage	X	X	X	X	X	
Program Ad Deadline Friday, April 5	Two-page 7.5" x 10" (x2)	Full-page 7.5" x 10"	Full-page 7.5" x 10"	Half-page 7.5" x 4.75"	Quarter-page 3.5" x 4.75"	Listing
Follow-Up Correspondence Your company name listed in post-event email, website and social media	X	X	X	X	X	